

NITIN MITTAL'S KNEST IS PIONEERING THE CHANGE

Visionary leaders can often see the potential and opportunity in changing times. These leaders embrace the unknown as a blank canvas for innovation, experimentation and pioneering new possibilities. Innovative ideas and grandiose vision are meaningless if not followed up by action. The flair and charisma so often associated with the visionary leadership style must be balanced by discipline, focus and a specific course of action. Nitin Mittal is the perfect example of such visionary leadership.

A Pune-based industrialist and entrepreneur, Nitin got intrigued by the high level of methodology, precision, and cutting-edge technology involved in aluminium formwork systems. While just in his thirties, he started Knest Aluform in 2014 to manufacture aluminium formwork to support the Indian real estate sector.

With ever evolving times, this sector has been going through a paradigm shift as far as consumer consumption and behaviour is concerned. Nitin believes that Energy, Time, People and Capital are the highest priority factors for any construction and Knest is committed to save all the said four.

Through Aluminium formwork technology, Knest is now on the verge of revolutionizing the Indian construction industry. It has helped bridge the technology gap between methodologies that were considered obsolete and the need for quicker, reliable construction methods.



Nitin Mittal

The company has two divisions. “Knest Aluform” makes monolithic panels used in the construction of large housing projects and “Knest Verticals” which is a segment strategically planned for the individual developers for smaller modules of construction,

offering them affordable and versatile solutions while keeping the advantages of Aluminium Formwork. The company is currently working with almost all the domestic and international biggies in the real estate sector. A certified engineering team, technical expertise and consulting, 100% quality assurance, unparalleled customer service and industry leading 3D design software gives the competitive edge to Knest Group under Nitin’s leadership.

With the vision of making an Indian homegrown company Nitin shares, “Aluminium formwork systems for concreting were probably the most modern and versatile construction system. The Indian real estate sector was importing them, so it made sense to try and provide the same technology at a higher quality, more economical price, and with better service in my own country. I believe in my country’s potential and I want to continue to deliver the world’s best aluminium formwork.”.

Nitin is currently working towards Knest getting listed on the stock market soon. “And now that we are India’s biggest company, we wish to become the world’s biggest in the next 5 years” he explains.

Once the pandemic eases out and colleges open up, Mr. Mittal also plans to visit colleges across the country to educate engineers on the benefits of aluminium formwork, impart his knowledge on the construction sector with a goal of providing employment to 2,000 people by 2025.